

**Michigan Educational Research  
Association, INC. (MERA)**  
([www.merainc.org](http://www.merainc.org))

**MERA Mission:**

*The mission of The Michigan Educational Research Association, Inc. is to promote accurate, high quality, appropriate and ethical use of research, assessment, and evaluation practices that improve teaching and learning in education.*

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Michigan Educational Research Association, Inc.  
c/o Oakland Schools  
2111 Pontiac Lake Road,  
Waterford, MI 48328

Michigan Educational  
Research Association, Inc.  
(MERA)

Presents

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**Accountability:  
Teachers, Schools  
and the State**



([www.merainc.org](http://www.merainc.org))

Fall 2011 Conference  
November 21–22, 2011  
Frankenmuth, Michigan

## Program Information

Recent state legislation, along with ongoing conversations, at the federal level, has sparked open-ended questions over how to go about implementing a comprehensive teacher/administrator evaluation system in Michigan. This two-day conference will offer educators a chance to raise questions with leaders in the field of educational research and evaluation for the purpose of gaining a deeper perspective on this “hot” topic of evaluation.

### Monday, November 21, 2011

Rachel Curtis will spend a conference day addressing teacher evaluation. Rachel's background includes working with school systems, foundations, higher education and education policy organizations on district improvement strategy, superintendent and principal leadership development, and efforts to make teaching a compelling and rewarding career. Recently,, Rachel has worked with a variety of urban school systems that are pioneers in building new teacher evaluation systems



Rachel's publications include *Strategy in Action (2009)* and *Teaching Talent: A Visionary Framework for Human Capital in Education (2010)*.

“If we want better student outcomes in public education, we need to improve how we recruit, retain, and reward our most valuable asset – our teachers. Rachel Curtis, author of *Teaching Talent, A Visionary Framework for Human Capital in Education*, will provide practical, concrete guidance on how to do it right.”

**Day One Description:** The national conversation on teacher evaluation emphasizes giving teachers a rating, including student achievement results in those ratings and using this information for high-stakes decisions. What is often overlooked in the rhetoric is the reality that evaluation is not an end in itself but a means to support teacher growth and development. This hands-on session will explore the different approaches a variety of school systems have taken in building teacher evaluation systems and the extent to which each emphasizes growth and development. Participants will then be guided through a process to help them identify their priorities for an evaluation system, the information and capacity requirements of the system they envision, and the approach they want to take in developing it.

### Tuesday, November 22, 2011

Day two will follow up with several evaluation related topics specific to Michigan. Multiple respected educators will offer their thinking on the impact of these new changes, including, how changes may alter the approach we take in educating our students.

## Conference Information

### Dates/Times:

Monday, November 21, 2011

9:00 a.m. — 4:00 p.m.

Continental breakfast and lunch (annual meeting)

**Rachel Curtis**—Building Teacher Evaluation Systems that Support Growth and Development

Tuesday, November 22, 2011

8:30 a.m. — 3:00 p.m.

Continental breakfast and lunch

**Dr. Vanessa Kessler**—School Accountability, Mi-SAAS, and more

**Dr. Joseph Martineau**—BAA Updates

**Drs. Jim Gullen and Ed Roeber**—Measurement Issues Inherent in Teacher Evaluation

**Dr. David Treder**—Impact of the State's Growth Model on Evaluating Teachers

**Paul Bielawski**—CEPI Updates

● *Conference Questions/Information: Bettie Landauer-Menchik (517) 432-9470 or [menchikb@msu.edu](mailto:menchikb@msu.edu)*

### Conference Location:

Frankenmuth Bavarian Inn Lodge

One Covered Bridge Road

Frankenmuth MI, 48734

● *Please make lodging arrangements directly with the Frankenmuth Bavarian Inn Lodge (989) 652-7200 which has special rates for MERA attendees.*

### MERA Social Hour:

*Please consider spending some time socializing with your MERA colleagues at the conclusion of Monday's presentation. Additional information will be shared during the conference.*

## Registration Information

### Mail-in Registration:

Printed Name: \_\_\_\_\_

Title/Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

### Cost: (Select one)

- \$100.00 One Day Registration Fee (check one below)
  - November 21, 2011
  - November 22, 2011
- \$150.00 Two Day Registration Fee
- \$100.00 Two Day Retired or Student Registration
- \$15.00 2011 member/no conference attendance

(Purchase Order or Check only)

- I would like SB-CEUs. (SB-CEUs pending approval)
- I adhere to a vegetarian diet.

### Please mail checks and registration to:

MERA Inc.

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